



# Call for Participation

**2009 ALAR Conference on Applied Research in Information Technology**  
held in collaboration with the

- 2009 Arkansas Symposium on Identity Solutions



- 2009 Acxiom Collegiate Programming Contest

The 2009 Conference on Applied Research in Information Technology sponsored by the Acxiom Laboratory for Applied Research will be held Friday, **February 13, 2009** in the Brewer-Hegeman Conference Center on the University of Central Arkansas (UCA) campus. In addition to hosting the Acxiom Collegiate Programming Contest, the 2009 Conference will also feature a special track on Identity Management and Solutions, and Automatic Identification Technologies. We cordially invite you to submit and present your work on all areas of applied research in information technology either as

- **Full Paper** - accepted papers will be published in the conference proceedings
- **Research-in-Progress** submitted in slide format - 1-page summaries of accepted presentations will be published in the conference proceedings

The conference proceedings will be published online at <http://research.acxiom.com/publications.html>. Information about the conference is available at <http://research.acxiom.com/events.html> with a link to the free online registration. We encourage you sign up early to assist the planning of the conference.

## **Important Dates**

**Submissions:** December 7, 2008

**Notification:** January 9, 2009

**Registration:** January 15, 2009

**Final Manuscript:** January 23, 2009

**Conference:** February 13, 2009

All submissions should be in PDF format and sent via email to ALAR Program Manager, Ms. Nancy Ward (Nancy.Ward@acxiom.com). The final document format templates for both Full Papers and Research-in-Progress are available at <http://research.acxiom.com/events.html>. To facilitate anonymous review, author's name, affiliation, and contact information should be provided on a separate cover page from the paper submission.

**Conference Co-Chairs:** **Chenyi Hu** (UCA), **Keith Jones** (Acxiom), **John Talburt** (UALR)

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## **Conference Organizing Committee:**

**Kelley Bass**, University of Arkansas at Little Rock  
**Chad Fitz**, Acxiom Corporation  
**Bill Hardgrave**, University of Arkansas, Fayetteville  
**Farhad Moeeni**, Arkansas State University

**Allison Nicholas**, Acxiom Corporation  
**Tom Schweiger**, Acxiom Corporation  
**Terry Talley**, Acxiom Corporation  
**Craig Thompson**, University of Arkansas, Fayetteville  
**Nancy Ward**, Acxiom Corporation

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## **Program Committee:**

**Amy Apon**, University of Arkansas, Fayetteville  
**Carl Burch**, Hendrix College  
**Dwayne Collins**, Hendrix College  
**Chia-Chu Chiang**, University of Ark at Little Rock  
**Russell Deaton**, University of Arkansas, Fayetteville  
**Gabriel Ferrer**, Hendrix College  
**Sean Geoghegan**, University of Ark at Little Rock  
**Doug Hoffman**, Acxiom Corporation  
**Marico Howe**, University of Arkansas at Little Rock  
**Jeff Jenness**, Arkansas State University

**Hai Jiang**, Arkansas State University  
**Farhad Moeeni**, Arkansas State University  
**Wing Ning Li**, University of Arkansas, Fayetteville  
**Brajendra Panda**, University of Ark, Fayetteville  
**Vamsi Paruchuri**, University of Central Arkansas  
**Sheila Pearson**, Southern Arkansas University  
**Jollean Sinclair**, Arkansas State University  
**Dale Thompson**, University of Arkansas, Fayetteville  
**Ningning Wu**, University of Arkansas at Little Rock  
**Kenji Yoshigoe**, University of Arkansas at Little Rock  
**Paul Young**, University of Central Arkansas

